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**U-Kno Catering Wins International Award**

ATHENS, Ohio – The National Business Incubation Association named U-Kno Catering as the 2010 Outstanding Incubator Client in the nontechnology category today during NBIA's International Conference on Business Incubation in Orlando, Fla.

A client of the Nashville Business Incubation Center of Nashville, Tenn., U-Kno Catering provides quality food and service at economical prices. With a focus on large institutional and corporate clients, the company provides service options from cafeteria style to elegant executive service.

U-Kno Catering was founded in 2005 by Brenda Odom and entered the Nashville Business Incubation Center the same year. With the incubator's help, U-Kno Catering has built a team of 9 full-time employees.

Business incubation programs like the Nashville Business Incubation Center catalyze the process of starting and growing companies by providing entrepreneurs with the expertise, networks and tools they need to make their ventures successful. NBIA estimates that in 2005 alone, North American incubators assisted more than 27,000 start-up companies that provided full-time employment for more than 100,000 workers and generated annual revenue of more than \$17 billion. Approximately 7,000 business incubators operate worldwide.

The relationship with the Nashville Business Incubation Center has proven beneficial for U-Kno Catering. In addition to providing standard business and financial mentoring, the incubator brought in a CPA to create records that enabled the firm to compete for large

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contracts. In one case, the incubator used its own revolving loan fund to guarantee a line of credit for the company to avoid losing a major contract.

The National Business Incubation Association is the world's leading organization advancing business incubation and entrepreneurship. Each year, the NBIA Incubation Awards honor the business incubation programs, graduates and client companies that exemplify the best of the industry.

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